

#7 - Advocacy and Education Policy

African AIDS Foundation

Advocacy and Education

Accurate information and representation is crucial to the comprehension of and responses to the AIDS crisis. Within Australia advocacy and educational activities are key components of AAF's operational aims.

AAF recognises that multi-faceted responses are required, ranging from major government initiatives through to grassroots activities in the community.

AAF currently focuses its communications and promotion activities in key areas such as:

- Meetings and speaking engagements with service clubs, churches, schools and other groups;
- Production of a regular newsletter promoting the activities of AAF and its African partners as well reporting on other issues of importance;
- Maintaining an interesting website with links to other important sources of information; and
- The Colours and Shades program, an educational and fundraising initiative in schools.

AAF has a number of ongoing opportunities for education and advocacy through radio and local newspaper contacts, discussions with political and other community leaders and with representatives of local business and pharmaceutical companies.

In all these activities AAF seeks to provide up to date and accurate information through constant contact with its partners in Africa. AAF directors also continue to keep abreast of the issues surrounding AIDS and the most effective responses to it.

AAF is not engaged in any political or evangelism activities in Africa. AAF is focused on engaging in educational activities that increase the awareness of how HIV/AIDS is transmitted and programs which assist individuals afflicted or affected by this disease. Funds raised in Australia are not used for political purposes or to undertake evangelism in Africa.

